

YOU ARE INVITED

to what is sure to be a historic gathering of planners, housing, transportation, and public health professionals, federal, state, and local agencies of government, architects and developers promoting livable, sustainable, healthy communities for America's new era.



Sustainable Affordable Housing and Transportation for Sustainable Livable Communities

Presented by Drachman Institute, College of Architecture & Landscape Architecture,
University of Arizona; Arizona Department of Housing; and Arizona Department of Transportation

- **Thursday, April 15, 2010, 1:00 to 5:00 PM, in Tempe** - Tempe Transportation Center, 200 E. Fifth Street (near Forest & College avenues) at the base of A-Mountain
- **Friday, April 16, 2010, 8:00 AM to 12 Noon, in Tucson** - University Services Annex, 220 W. 6th St. at Main Ave. (parking in lots #9006 north & west of building)

Seating is limited in both locations. No reservations.

Presentations and Conversation with Scott Bernstein

President/Founder, Center for Neighborhood Technology (<http://www.cnt.org/>)

A native Chicagoan, Scott studied engineering and political science at Northwestern University and served on the research staff of its Center for Urban Affairs and Policy Research. He was a founding Board member at the Brookings Institution Urban & Metropolitan Center. Scott co-founded the Center for Transit Oriented Development (CTOD), a partnership with Reconnecting America and Strategic Economics, whose mission is to promote TOD as a preferred development form, managing it to maximize new economic value creation, and implementing TOD in ways that help communities capture this value systematically. CTOD created the nation's first National TOD Database, covering all 4,000 existing and developing TOD sites in the US; and a new housing & transportation affordability index, to help better disclose the economic value of good transportation access.

Joining Scott on Thursday in Tempe: **Michael Traylor**, Director, Arizona Department of Housing, and **John Halikowski**, Director, Arizona Department of Transportation

BOTH SESSIONS ON BOTH DAYS

Session 1: Sustainable Transportation and Housing for Sustainable Communities

This session focuses on preparing for a future where transportation and housing needs are integrated with other community sustainability efforts. Learn how to leverage groundbreaking research on the relationship between housing, transportation, community affordability and equity that is helping to shape the national discourse on **housing, urban, and transportation policy**.

Discussion will focus on research by the Center for Neighborhood Technology (CNT), the 2009 recipient of the McArthur Award for Creative and Innovative Institutions. CNT is an action-oriented think-tank that researches, invents and tests urban strategies that use resources more efficiently and more equitably.

Session 2: Using the Housing+ Transportation Affordability Index for your Community

This session will guide you through the **interactive Housing + Transportation Affordability maps** that CNT has developed for Maricopa, Pinal, and Pima Counties (<http://htaindex.cnt.org/>) and has **just completed** for the Yuma and Flagstaff areas of Arizona. Compare the impact of various pairs of characteristics to understand what drives the affordability of a neighborhood.

Planners, lenders, and consumers traditionally measure housing affordability as 30 percent or less of income. The Housing + Transportation Affordability Index, in contrast, takes into account not just the cost of housing, but also its **location efficiency**, by measuring the transportation costs associated with place. Compact neighborhoods with "walkable" streets, access to transit, and a wide variety of stores and services, have high location efficiency, and can be healthier places to live. They require less time, money, and greenhouse gas emissions for residents to meet their everyday travel requirements. The savings add up for households and communities.

For more information, contact Drachman Institute, drachman@u.arizona.edu or 520.626.4614